

REL McCOY

EMCEE / PRODUCER / SINGER **GENRE:** EAST COAST HIPHOP Toronto, Canada 🇨🇦 / Segovia, Spain 🇪🇸



Toronto native Rel McCoy writes songs for the thinker and the feeler. Hard beats, melodic hooks and a depth of writing that today's hip-hop sadly lacks, make Rel's content distinguished and refreshing. Referring to himself as a "skeptical believer" Rel somehow makes the paradox work, encouraging listeners to "question everything" while making his faith known to those who dare to listen for the deeper stratum. The enigma of Rel unfolds further as he battles depression in one song (*Sunshine*), and then starkly contrasts it with an anthem of encouragement (*Hallelujah*), showing that there is nothing one-dimensional about the emcee-producer.

Employing a writing style reminiscent of rhyme virtuosos like Common, Elzhi, and Black Thought, it's clear that Rel has spent some quality time with the pen, and has taken strong cues from some of the greats. His skillful incorporation of classic machines [*MPC3000 and the SP1200*] give Rel that extra edge with a warm familiar groove, constructing bangers in his own distinct fashion. Without announcement, the Canadian triple threat quietly packed up his studio and moved to Spain in late 2020 hunting for fresh inspiration. Now based near Madrid, he is available for European bookings as a solo performer or with his full live band. His latest album **The Tiger The Sparrow The Koi & The Chameleon** is streaming everywhere. His latest EP *Geometrics* (2025) can be found at his website relmccoy.com.

KEY POINTS

- 2 time Independent Music Award winner.
- Contributions on 4 of **Juno award winner (Canadian Grammy) Shad's** albums.
- **Album *The 13th Floor* - #1** on Canadian College **hiphop charts** for more than **10 weeks**
- **Album *Gas Money*** - video premieres on both **HipHop DX** and **Noisey**.
- **Tours** - Canada, U.S.A, Australia, Japan.
- **Successful Kickstarter campaign 2016 raising upwards of \$11,000.00**
- Shared stage with **Slaughterhouse, Pharoahe Monch, Pharcyde, Kev Brown, Jeru the Damaja, Araab Musik, Masta Ace** and more
- **Key Industry Conferences** - SXSW, NXNE, COCA, CMW, SLED ISLAND, PANAM GAMES

relmccoy.com

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